



2010 Website Advertising Rates

Renewable, Reliable, Responsive

For more information, contact Janelle Bates: E-mail: jbates@owa.ca;
Phone: 1-866-743-1500; Fax: (705) 743-1570; <http://www.owa.ca>

Ad Sizes and Locations

160 x 600 pixels; left-hand skyscraper (1)
160 x 160 pixels; right-hand button (3)

Ads will appear on every page of the OWA website.

Price Structure

Ad format	Monthly	3 Months	6 Months
Skyscraper	\$250	\$750	\$1500
Button Ad	\$100	\$300	\$600

All prices are subject to applicable taxes.

Advertising Policies

The OWA reserves the right to refuse advertising based on editorial discretion.

The OWA reserves the right to label an ad as "Advertisement".

Products and/or services advertised by external organisations on the OWA website are in no way endorsed by the OWA.

Ads will be inserted on the first day of each month.

Customer supplied artwork must adhere to trademark and copyright laws.

Advertiser branding, i.e., logo or name, must appear on all advertising.

Advertising is sold on a first-come, first-served basis.



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Artwork Specifications

Size: 160 x 600 pixels; 160 x 160 pixels (see sample sizes below)
Resolution: 72 dpi or higher

Send art in GIF or JPG format to jbates@owa.ca.

Left Skyscraper
160 x 600 pixels

Right Button 1
160 x 160 pixels

Right Button 1
160 x 160 pixels

Right Button 1
160 x 160 pixels



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Order Form

Please complete the below order form and email to jbates@owa.ca or fax to 705-743-1570.

Questions? Please contact the Janelle Bates at 866-743-1500

ADVERTISER INFORMATION			
Last Name:	First Name:	Title:	
Street address:	Phone no.: ()	Email:	
Address:	City:	Province:	Postal Code:
Organization:		Member/Non-Member	

ADS REQUESTED			
Ad Placement	1 Month	3 Months	6 Months
<input type="checkbox"/> Left Skyscraper	<input type="checkbox"/> \$250 + HST	<input type="checkbox"/> \$750 + HST	<input type="checkbox"/> \$1500 + HST
<input type="checkbox"/> Right Button 1	<input type="checkbox"/> \$100 + HST	<input type="checkbox"/> \$300 + HST	<input type="checkbox"/> \$600 + HST
<input type="checkbox"/> Right Button 2	<input type="checkbox"/> \$100 + HST	<input type="checkbox"/> \$300 + HST	<input type="checkbox"/> \$600 + HST
<input type="checkbox"/> Right Button 3	<input type="checkbox"/> \$100 + HST	<input type="checkbox"/> \$300 + HST	<input type="checkbox"/> \$600 + HST

PAYMENT OPTIONS	
<input type="checkbox"/> Credit Card	<input type="checkbox"/> Invoice
Credit Card No.:	Billing Address (if different from above):
Expiry:	
Security Code:	